



Optoma launches EX785 - a new high performance installation projector with interchangeable lenses, full lens shift and Crestron Roomview™ compatibility

Watford, June 2010 – The new Optoma EX785 (XGA resolution) installation projector offers a range of features including high brightness, full lens shift and interchangeable lens options aimed at further extending connectivity and ease of installation. The combination of high performance and exceptional brightness at 5000 ANSI Lumens make this projector perfect in situations where high luminosity is needed; conferencing facilities, large auditoriums, halls and bars.

Optoma supplies three optional lens solutions: a standard lens, a fixed length short-throw lens and a long throw lens to easily equip the projector for almost all types of room and venue. Projection distances from as little as 0.5m to 20m are covered with ease. The design incorporates a centre lens configuration and extensive vertical (-15/+60%) and (+/-10%) horizontal lens shift to ensure maximum flexibility.

Once installed, the Optoma projector is easily managed. In addition to AMX ® Dynamic Discovery, Optoma now offers Crestron Roomview™ compatibility, a custom configurable interface to monitor, manage and control every device in every room remotely via a network.

The inherent speed of Texas Instruments™ latest DarkChip™ 3 120Hz chipsets allow full screen, full colour, stereoscopic 3D images to be produced using compatible 3D content such as 3D design and modelling software for professional use. Support for 3D TV broadcasts and 3D Blu-Ray may be possible at a later date using additional hardware.

The EX785 also includes an extensive range of inputs and outputs including 5BNC, HDMI, DVI-D, component video and dual VGA inputs whilst five audio inputs provide audio switching and volume control to provide comprehensive support for all environments. Two +12v trigger outputs are provided as standard.

The EX785 not only delivers reduced running costs, but reinforce the commitment to “environmentally friendly” features such as timer control functions, fast shutdown and start-up and <1 watt power consumption in standby mode. Lowered total cost of ownership coupled with virtually maintenance-free design ensures there are no hidden costs to owning an Optoma projector.

The Optoma EX785 projector will be available from selected UK Pro AV dealers from the beginning of June 2010. The recommended retail prices are:

Lens Option	EX785 (RRP inc VAT)
Standard	£2,899
Long	£3,399
Short	£3,899

EX785 Key Features

- Extremely bright 5000 ANSI Lumens
- XGA resolution, 2000:1 contrast ratio for exceptional image performance
- Choice of lenses for use in most venues and applications
- Easy installation using centre lens design and full lens shift
- <1 Watt standby mode
- Filter-free design. Virtually no maintenance

EX785 Specifications

Native Resolution	XGA (1024 x 768)
Brightness	5000 ANSI Lumens
Contrast	2000:1
Noise Level (STD mode)	30dB
Weight	8.6kg (without lens)
Dimensions (W x D x H)	416 x 324 x 143mm
Remote Control	Full function remote with direct source selecting. Laser pointer and mouse control.
Contrast	2000:1
INPUTS:	HDMI (HDCP) DVI-D (HDCP) 5BNC (RGBHV/YPbPr) SCART and Component via adaptors Component S-Video 4 Pin Mini Din Composite RCA Jack 3 x 3.5mm Mini Jack 2 x Stereo RCA USB Remote Mouse
CONTROL:	RS232 9 Pin D-Sub & RJ45
OUTPUT:	PC15 pin D-Sub VGA 3.5mm audio mini-jack 2 x 5w speaker 2 x +12v trigger
Colour & Imager Guarantee	5 years (see website or brochure for terms and conditions).

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NOTES TO EDITORS

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For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.